



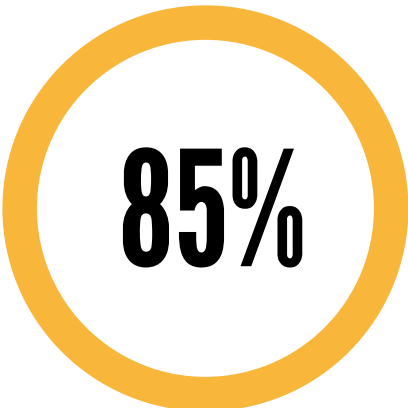
SUMMER 2020 MEMBERS SURVEY

WHY BETOOBE?



GROW MY
PROFESSIONAL
NETWORK

FIND HELP TO
DEVELOP MY
BUSINESS



INTERACT WITH
FREELANCERS FROM
DIFFERENT SECTORS

3 'UP'

- 1. QUALITATIVE MEMBERS
- 2. OPPORTUNITIES TO SHARE EXPERIENCES
- 3. LEARNING TOGETHER

3 'DOWN'

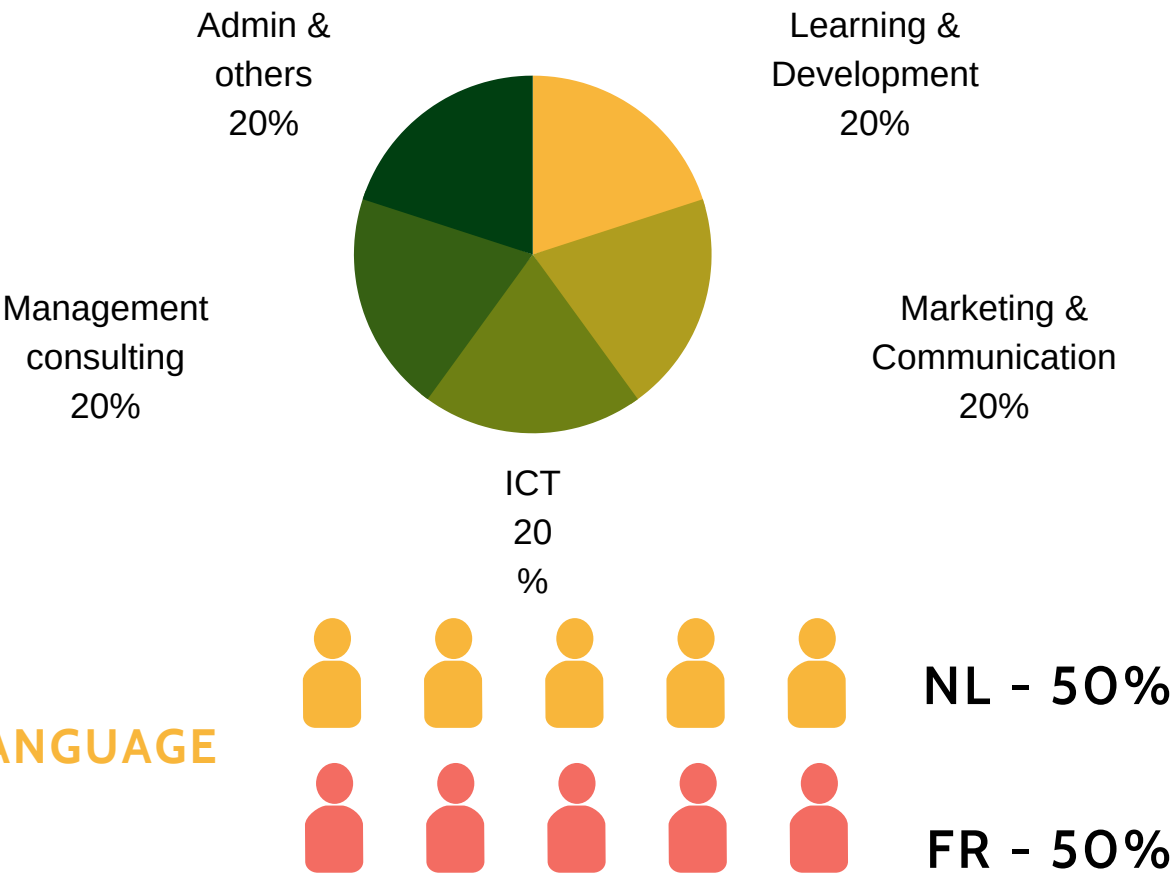
- 1. TOOL SIMPLIFICATION
- 2. INCREASE MEMBERS ACTIVITY
- 3. MORE CONTENT

BETOOBE ACTIONS

- ONBOARDING JOURNEY
- 50 EVENTS SCHEDULED IN SEPTEMBER AGENDA
- 360 WORKSHOPS
- MASTER CLASSES
- MORE MINDSHARES
- INCREASE INFORMAL MEETINGS
- AND MORE....



NETWORK DEMOGRAPHICS



WANT TO KNOW MORE? BETOO.BE